

IMPACT

Rapha.

PEOPLE

PLANET

PRODUCT

2026

REPORT

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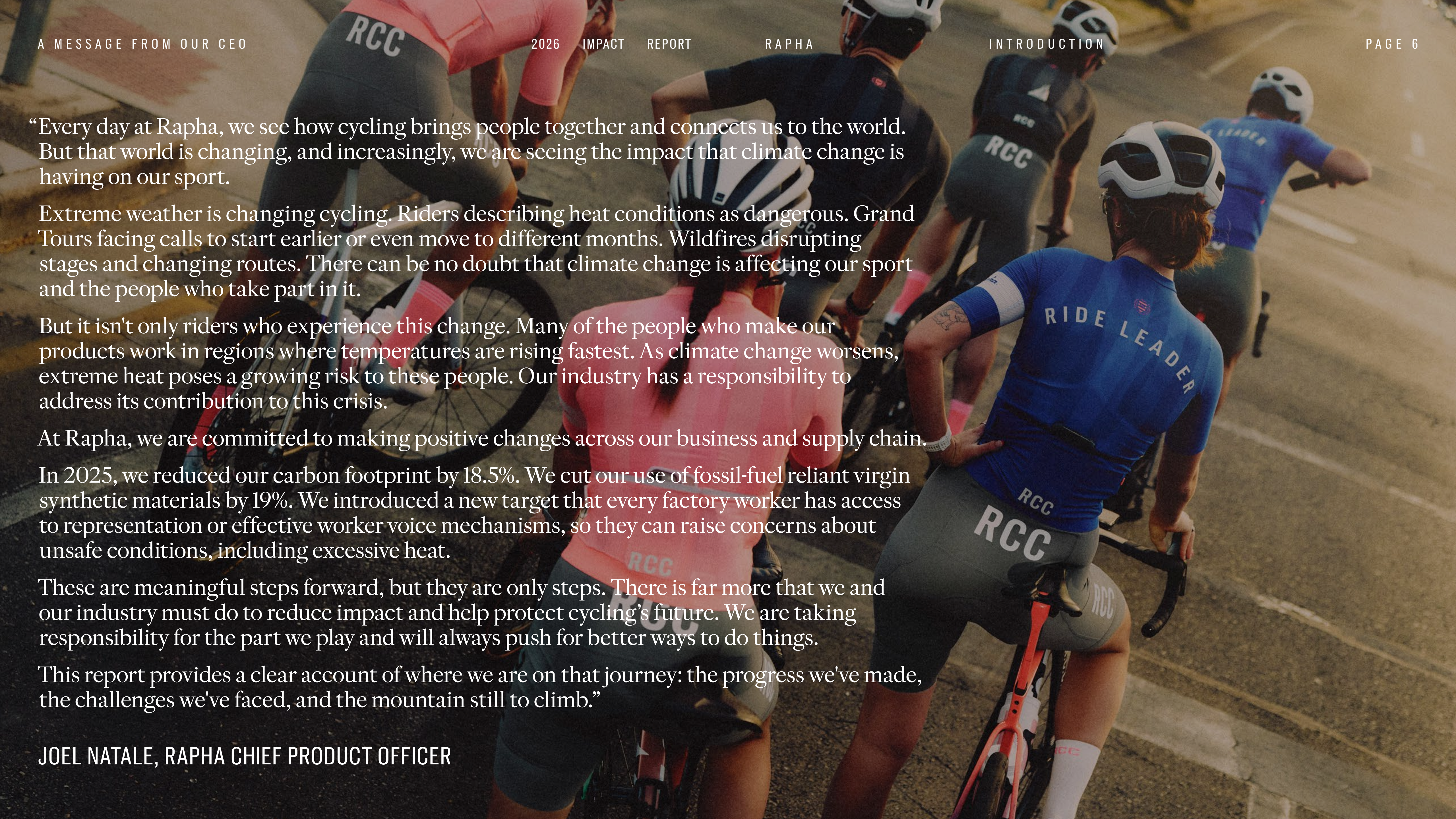
INTRODUCTION

We're on a mission to make cycling the most important sport in the world – by transforming the lives of millions.

WE BELIEVE in the transformative power of cycling: its ability to create connections, build belonging and reshape our perception of what's possible.

The bike itself is a force for good, offering freedom of movement and a way of travelling that's kinder to the planet. Yet we acknowledge that the cycling industry leaves a footprint on the world around us. At Rapha, we believe that where there is challenge, there is also opportunity. That's why we transparently track our impact, set bold targets and continually push for better. Our ambition is to build a company that prioritises people and planet, without compromising performance. We invite you along for the ride.

	2025		TARGET	STATUS
Suppliers disclosing social performance (VOLUME)	91.23%		90% annually	Achieved
Suppliers Disclosing Environmental Performance (VOLUME)	89.34%		90% annually	Target Missed
Repairs Completed	3,778		Provide free crash repairs	Achieved
Products Made with Preferred Materials (VOLUME)	52%		90% by 2025	Target missed
Clubhouses & Offices Renewable Energy	59%		100% by 2025	Target Missed
PFC-Free Durable Water Repellency	All new ranges PFC-free		100% by 2025	Achieved
Science-based target: reduce Scope 1 and 2 GHG emissions	43.5% reduction		88% reduction by 2030	Progressing
Science-based target: reduce Scope 3 GHG emissions	44% reduction		45% reduction by 2030	Progressing
Achieve a 50% water recycling rate across our major tier 2 textile mills	31.5%		50% by 2030	Progressing
Decrease use of virgin synthetic materials	34% overall material volume		20% by 2030	Progressing
Expand takeback scheme across Europe	–		Establish by 2030	Progressing
Reduce excess fabrics in production process	1.47%		0.5% by 2030	Setting out
Workers producing Rapha products have access to representation or worker voice mechanisms	Assessing		100% by 2030	Progressing
Workers at Rapha’s prioritised suppliers earn a living wage	3/8		8/8 by 2031	Progressing



“Every day at Rapha, we see how cycling brings people together and connects us to the world. But that world is changing, and increasingly, we are seeing the impact that climate change is having on our sport.

Extreme weather is changing cycling. Riders describing heat conditions as dangerous. Grand Tours facing calls to start earlier or even move to different months. Wildfires disrupting stages and changing routes. There can be no doubt that climate change is affecting our sport and the people who take part in it.

But it isn't only riders who experience this change. Many of the people who make our products work in regions where temperatures are rising fastest. As climate change worsens, extreme heat poses a growing risk to these people. Our industry has a responsibility to address its contribution to this crisis.

At Rapha, we are committed to making positive changes across our business and supply chain.

In 2025, we reduced our carbon footprint by 18.5%. We cut our use of fossil-fuel reliant virgin synthetic materials by 19%. We introduced a new target that every factory worker has access to representation or effective worker voice mechanisms, so they can raise concerns about unsafe conditions, including excessive heat.

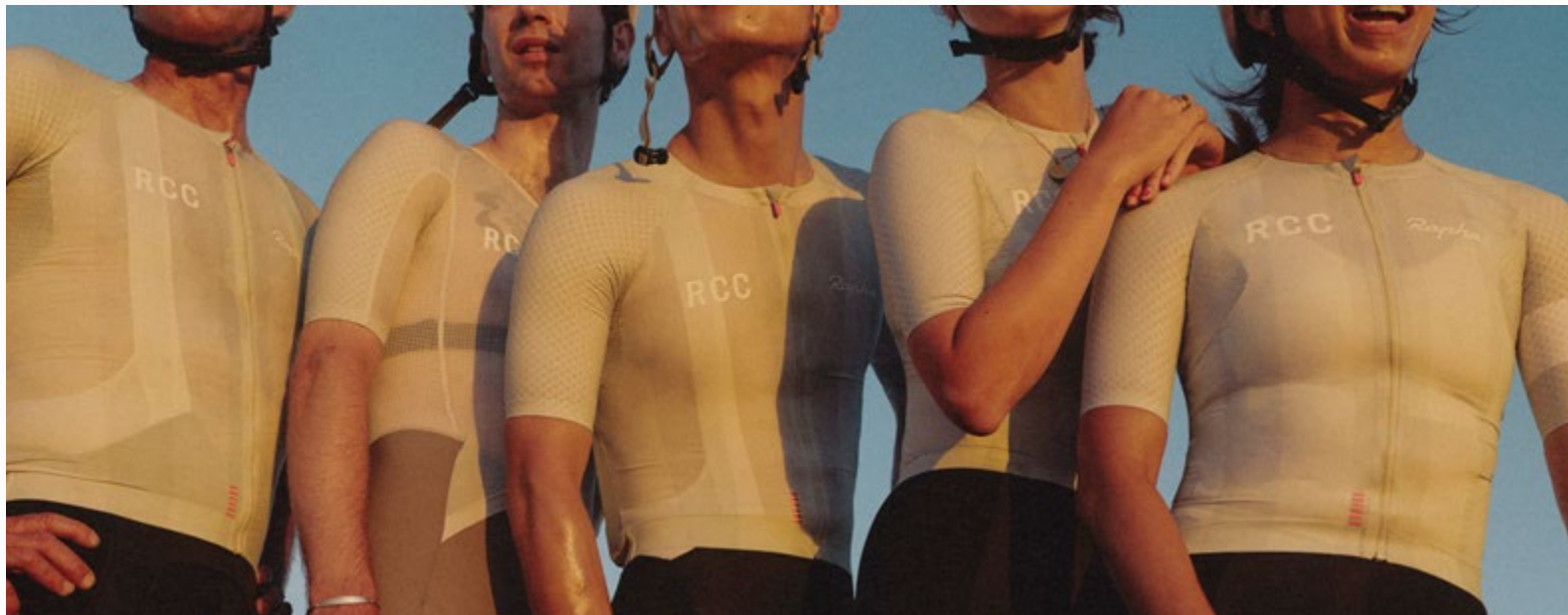
These are meaningful steps forward, but they are only steps. There is far more that we and our industry must do to reduce impact and help protect cycling's future. We are taking responsibility for the part we play and will always push for better ways to do things.

This report provides a clear account of where we are on that journey: the progress we've made, the challenges we've faced, and the mountain still to climb.”

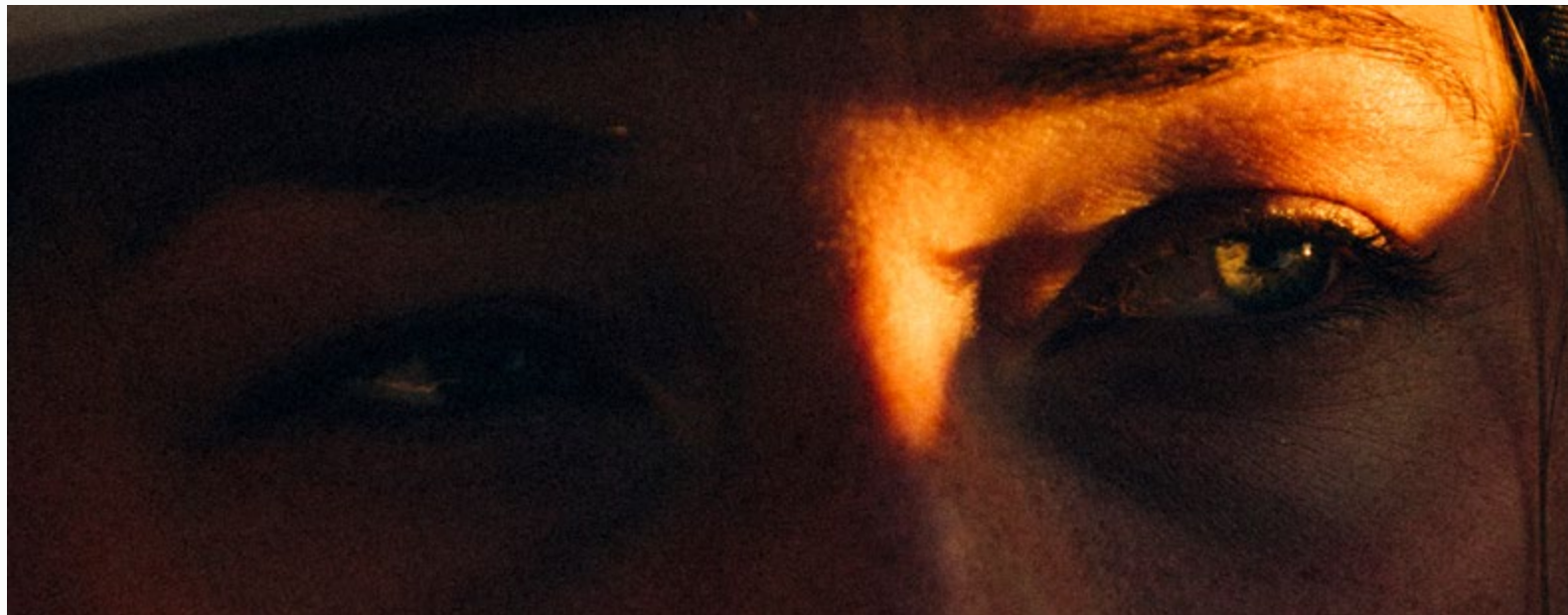
JOEL NATALE, RAPHA CHIEF PRODUCT OFFICER

While there’s still a lot that we want to achieve, we’re proud of the progress we’ve made over the past year.

In 2025, we:



Used recycled or organic fabrics for two thirds of our materials



Met all of the Ethical Trading Initiative’s Corporate Transparency Framework requirements



Repaired 3,778 products



Reduced our carbon footprint by 18.5%



Benchmarked living wages across our biggest finished production suppliers



Kept 3,049 products in use through our resale program

PEOPLE



SAFEGUARDING OUR WORKERS

Rapha has always relied on people. From the workers who make our products to the communities we ride with, people are at the heart of both our company and our sport. That's why we're committed to ensuring that everyone involved in creating Rapha products is protected and treated fairly.

NEW TARGET

Workers at Rapha's prioritised suppliers earn a living wage by 2031

IN SEVERAL of the countries where our products are made, the minimum wage does not always provide enough for workers and their families to achieve a reasonable standard of living. That's why we're committed to supporting living wages in our supply chain.

To achieve this, we're focusing first on eight long-term strategic finished goods suppliers, which account for almost 85% of our products. These long-standing partnerships give us the best opportunity to work collaboratively on living wages. By concentrating our efforts here, we can help embed sustainable wage improvements that benefit all workers at those facilities, rather than taking a broader but less effective approach across short-term or seasonal supplier relationships.

In 2025, we benchmarked wage data from these eight suppliers against recognised living wage estimates, using a combination of Global Living Wage Coalition benchmarks and local living wage studies. Three suppliers demonstrated that the average take-home pay of their lowest-paid workers met or exceeded the living wage when bolstered by overtime and bonuses. Three suppliers did not provide sufficiently verified wage data, while two confirmed that current wages remain below a living wage. Importantly, none currently pay a living wage through base salary alone.

Our ambition is for all eight suppliers to pay a living wage as the minimum base salary for all workers by 2031, removing reliance on overtime or bonuses to achieve a living wage. Over the coming years, we'll work with each supplier to develop practical improvement plans, integrate living wage considerations into our sourcing approach and report transparently on our progress in future Impact Reports.



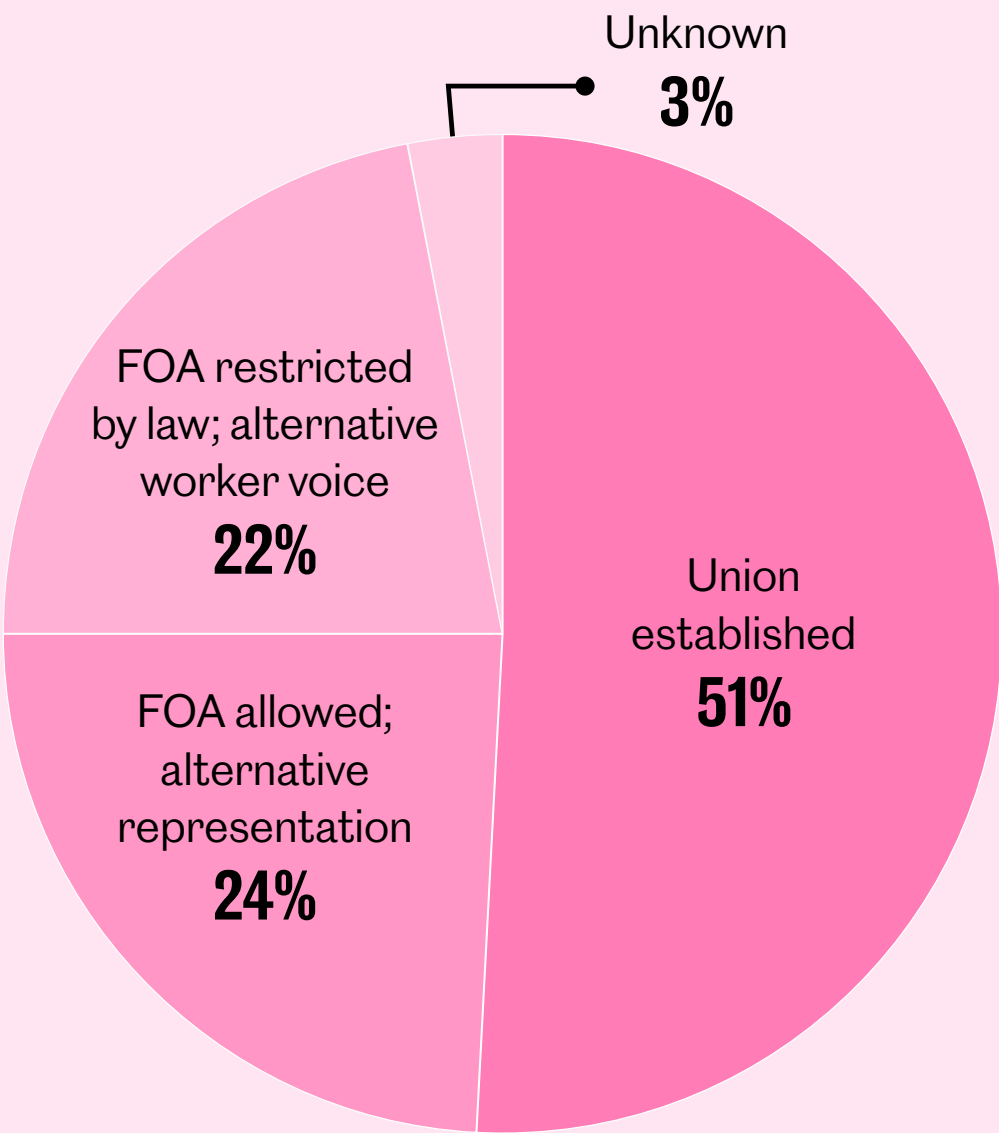
3/8	Living wage through average take-home pay	3/8	Unknown	2/8	Living wage not in place
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TARGET
100% of tier 1
factory workers
have access to
representation
or effective
worker voice
mechanisms

Last year, we committed to ensuring every worker involved in making our products has access to representation or an effective worker voice mechanism. Our aim is to ensure workers understand their rights, can raise concerns safely, and have trusted channels to have their views heard.

In 2025, we assessed where our suppliers currently stand, using independently verified third-party audits to do so. The results showed that 51% of our tier 1 production spend was with suppliers where freedom of association is permitted and workers have access to unions. A further 22% of spend was with suppliers where freedom of association isn't permitted due to local legal restrictions, but alternative worker voice mechanisms are in place. Around 24% was with suppliers where freedom of association is permitted but the facility uses alternative representation mechanisms to unions, such as bipartite committees. 3% were unable to provide accurate audit data.

Our next priority is to move beyond measuring the presence of representation and worker voice mechanisms to understand how effective they are in practice. Over the next five years, we'll work with our strategic suppliers to assess whether these mechanisms are trusted by workers, enable concerns to be raised without fear of retaliation, and lead to meaningful dialogue and resolution.



**FREEDOM OF ASSOCIATION
AND WORKER REPRESENTATION**

FOA: freedom of association; workers' right to form or join a trade union
Worker voice: systems that allow workers to safely raise concerns or suggestions
Representation: workers with freely elected representatives who can act for them

TRACKING OUR SOCIAL TARGETS

We track our social targets – living wages and worker representation – through the Higg Index, a global benchmark for sustainability in the apparel industry.

Suppliers use the Index to report on both environmental and labour practices, with assessments verified by independent third parties. This data helps us pinpoint where improvements are needed in our supply chain and focus our efforts where they’ll have the greatest impact.

Each year, we monitor supplier participation, aiming to cover 90% of our supply chain. We met the human rights portion of this target in 2025, with 91.23% of suppliers completing labour audits, but narrowly missed our target for environmental audits by 0.66%.

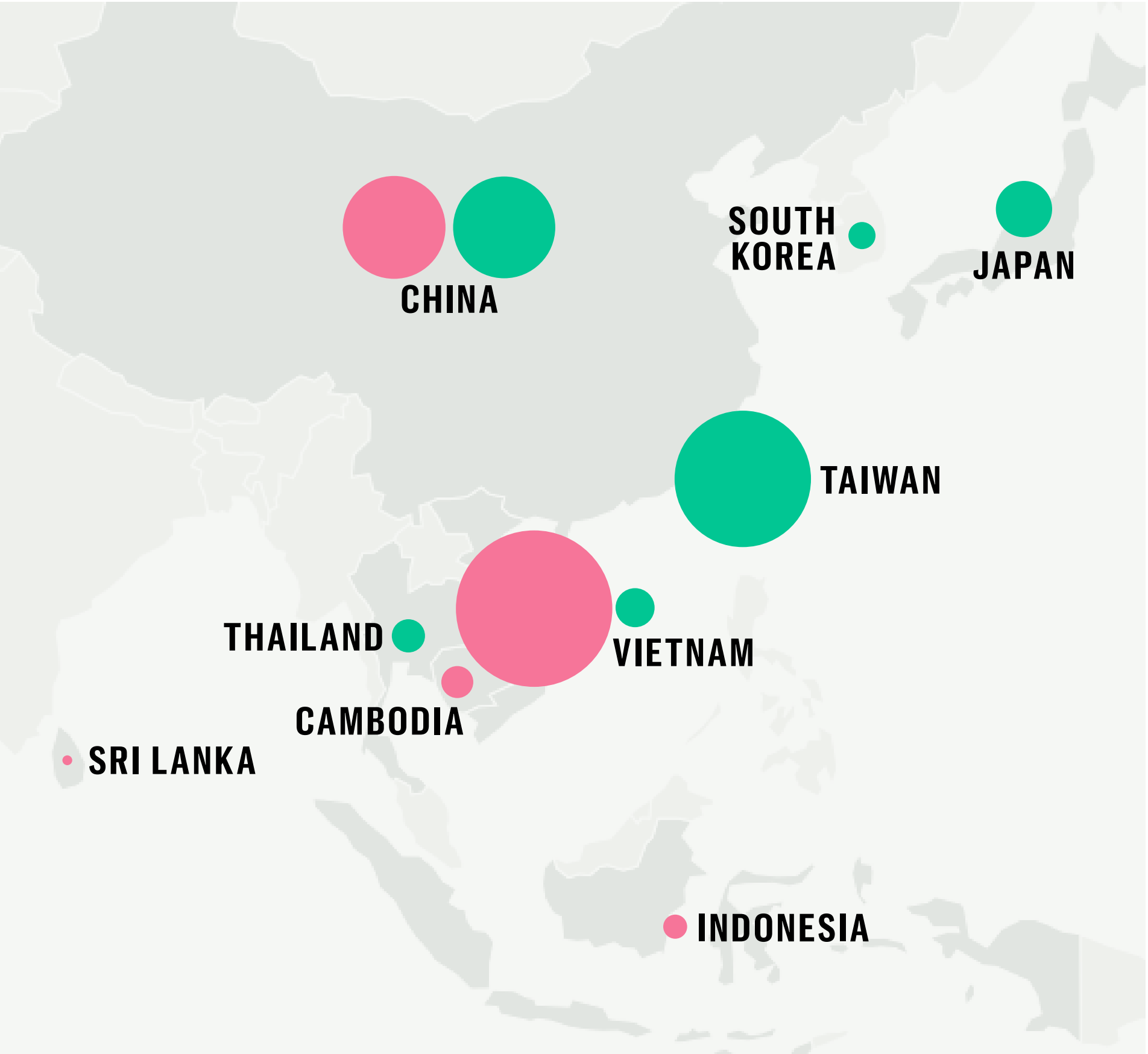
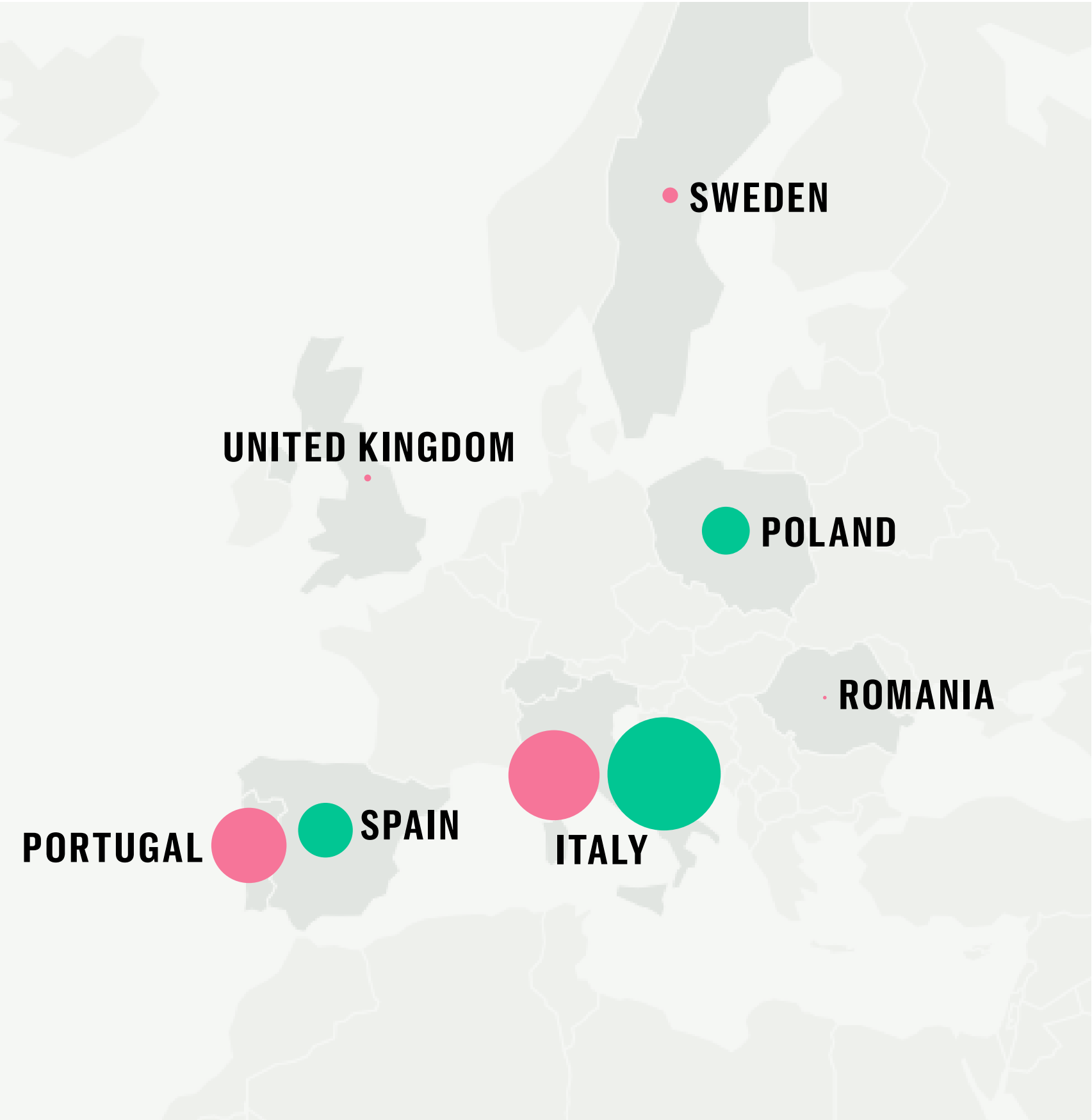
	2023	2024	2025
HIGG FACILITY ENVIRONMENTAL MODULE (FEM)	91%	91%	89.34%
HIGG ONBOARDING			
HIGG FACILITY SOCIAL & LABOUR MODULE (FSLM)	88%	95%	91.23%

Our work with the Ethical Trading Initiative (ETI)

OUR MEMBERSHIP with the ETI helps drive progress on living wages and worker representation. The ETI is a leading alliance of brands, trade unions and NGOs, bringing together the industry stakeholders we need to collaborate with to deliver our goals and strengthen social impact across our supply chain.

In 2025, Rapha fulfilled all requirements of the ETI's Corporate Transparency Framework. This is a set of best practices for how businesses approach human rights due diligence. Meeting its requirements is an important milestone in our commitment to transparency across our supply chain.





SUPPLY CHAIN TRANSPARENCY
Transparency is key to safeguarding worker rights. It helps identify risks, empower workers and give customers insight into where their products are made.

We are proud of the partnerships we’ve built with our suppliers to uphold the highest human rights standards. Since 2022, we’ve published our tier 1 suppliers on the [Open Supply Hub](#), with the aim of making our due diligence data more transparent and easier to engage with.

Circle area shows each country’s share (%).

○ 1%

○ 10%

○ 50%

Tier 1 suppliers assemble our products. Tier 2 suppliers produce the materials, such as polyester, nylon and cotton.

● TIER 1 VOLUME % SPEND

● TIER 2 VOLUME % KG MATERIAL



PROGRESSING THE SPORT

Cycling should be open to everyone, yet too many barriers still exist. At Rapha we work hard to increase accessibility by investing in grassroots initiatives that build community and support under-represented groups.

M2L and Ambitious about Autism

2025 was the 10th edition of the Manchester to London (M2L) challenge. The event is run in partnership with Ambitious about Autism, a charity that champions the rights of autistic children. Rapha supports its organisation, fundraising, and creates bespoke M2L kit for the riders.

In 2025, M2L raised £363,973.40 for Ambitious about Autism. This represented 158% of its fundraising target and was made possible by more than 6,000 individual donors.

M2L shows what our community can achieve when we come together around a shared purpose. More than 200 riders turned their passion for cycling into meaningful support for Ambitious about Autism and its work to create better opportunities for young people with autism.





Supporting Grassroots Cycling

A THRIVING cycling culture depends on more than professional races. It starts with local clubs, domestic racing and the people who make events happen.

In 2025, we invested more than £100,000 into grassroots and domestic racing in the UK, supporting riders, teams, race organisers and the coverage that helps cycling communities grow.

We continued our sponsorship of Tekkerz, supporting the team and its riders as they competed across the domestic calendar. We also supported Super-League and its 16 races. The series brought together all of the leading domestic teams and attracted upwards of 21,000 spectators and attendees.

Our other sponsorships included The British Continental, the Lincoln Grand Prix, VIA Crit, Muddy Hell and Crystal Palace Crits.

Together, these partnerships reflect our commitment to supporting cycling at every level. By helping races remain viable and investing in domestic racing, we aim to play our part in creating a stronger future for the sport.

Community is at the heart of Rapha

IN 2025, we continued to support initiatives that create opportunities for more people to ride.

Rapha proudly sponsors the Black Unity Bike Ride, a movement championing cycling within Black communities that brings together thousands of riders. In 2025, 90% of participants said it inspired them to cycle more.

We continued our partnership with Cycle Sisters, supporting its mission to enable more Muslim women to ride. We also worked with GAPPED.RT, the UK's only Muslim cycling team, through subsidised team kit and RCC memberships, helping riders access both the equipment and community needed to participate in the sport.

In 2025, we again teamed up with our ambassador Emily Chappell, the bicycle manufacturer Canyon and Peak Queer Adventures to host High Camp, a three-day bikepacking retreat in the Peak District celebrating queer cycling culture.

These communities reflect Rapha's mission to build the world's most connected community of riders and inspire the world to live life by bike. By supporting communities that are creating their own spaces within cycling, we aim to help make the sport more welcoming, accessible and representative of the people who ride.





OUR CULTURE

At every Rapha location worldwide, you'll find passionate staff who share a love for cycling. Most of us ride to work and on Wednesday mornings we take a break from what we're doing to cycle together. Today and always, we're striving for a workplace culture that is open, inclusive and understands that it's never just a ride.

Gender Pay Gap

WE CONTINUE to monitor our gender pay gap as part of our commitment to greater equity. Men and women at Rapha are paid the same for the same work, and we regularly review pay across roles to make sure our approach stays fair and equitable.

In 2025 Rapha had a predominantly female leadership team, including our then CEO, so women are well represented in some of our most senior and highest-paid roles. Women have historically been under-represented in these roles across our industry, and we're proud of this change. We're working to create opportunities for people of all genders to progress and thrive.

This progress also reflects wider changes in cycling, with more women taking part in the sport, more diverse voices entering the industry and a continued movement towards greater equity.

What is the gender pay gap?
The difference between the average pay of men and women in a company.



Living Wage at Rapha

WE BELIEVE that everyone who contributes to Rapha should be paid fairly for the work they do. Last year, we announced our intention to work towards living wages in our supply chain. We believe this principle should apply equally to our own workforce.

We are confident that our employees are already paid at or above the Living Wage rates. However, we want to go further by having our approach independently assessed and formally recognised through Living Wage Employer accreditation.

During 2025, we began the process of working towards this accreditation, reviewing our pay practices and the requirements needed to achieve certification. Doing so provides independent assurance that our approach meets the standards set by the Living Wage Foundation, as well as helping us maintain this commitment over time.

We expect to achieve Living Wage accreditation ahead of next year's Impact Report. For us, this is about more than meeting a standard: it is about ensuring that our principles are reflected in the way we treat our people.

PLANET



CLIMATE While the act of cycling itself does not produce carbon, the industry built around it, including our business, does. We are working to reduce our total emissions at the pace and scale determined by the latest scientific findings.

Current State of Play – Rapha’s 2025 Carbon Footprint

Our carbon footprint is shaped by a number of factors, including the volume of products we make and the materials we use to make them.

SCOPE 1 – Direct emissions from our headquarters and Clubhouses.

SCOPE 2 – Indirect emissions from the energy we purchase for our headquarters and Clubhouses.

SCOPE 3 – All other emissions across our value chain, including from materials, manufacturing, logistics and products.

*Calculated by an independent consultant in line with the GHG Protocol.

	2023	2024	2025
SCOPE 1	18	34	0.39% 36
SCOPE 2	234	168	1.47% 135
SCOPE 3	10,905	11,035	98.13% 8,988
Most of our emissions sit within our Scope 3 footprint, making this the most critical area for us to address.	11,157 TOTAL EMISSIONS (TONNES OF CO ₂ e)	11,237 TOTAL EMISSIONS (TONNES OF CO ₂ e)	9,159 TOTAL EMISSIONS (TONNES OF CO ₂ e)

Scope 3

Deep Dive

Our Scope 3 emissions account for the vast majority of our carbon footprint, making them the most important area for action. In 2025, we made significant progress, reducing Scope 3 emissions from 11,035 tonnes CO₂e in 2024 to 8,988 tonnes CO₂e. This represents a year-on-year reduction of 18.55%.

This progress was driven by a combination of business and sustainability improvements. Refining our product range resulted in lower overall product volumes, while more purposeful material planning enabled us to purchase less fabric.

Alongside these changes we continued to lower the carbon intensity of our products. We reduced our use of virgin synthetic materials – typically among the most carbon-intensive fibres we use – by 19% compared to the previous year (see page 30). We also increased the proportion of finished products sourced from suppliers with strong environmental management systems and continued working with suppliers through our Clean by Design programme to improve energy efficiency and resource use. Collectively, these initiatives reduced the average carbon intensity of our products by 9% compared to 2024, demonstrating that we are not only producing more efficiently, but also making lower-carbon products.

98.13% SCOPE 3	EMISSION SOURCE	% OF SCOPE 3	2025 TOTAL EMISSIONS (TONNES OF CO ₂ e)
	PRODUCTS	48.6%	4,371
	TRANSPORTATION	21.0%	1,889
	PURCHASED SERVICES	20.2%	1,817
	CAPITAL GOODS	1.4%	128
	BUSINESS TRAVEL	4.9%	445
	PRODUCT EOL	1.8%	158
	PACKAGING	1.1%	101
	EVERYTHING ELSE	0.9%	78.3
			TOTAL: 8,988

Looking ahead – Rapha’s decarbonisation strategy

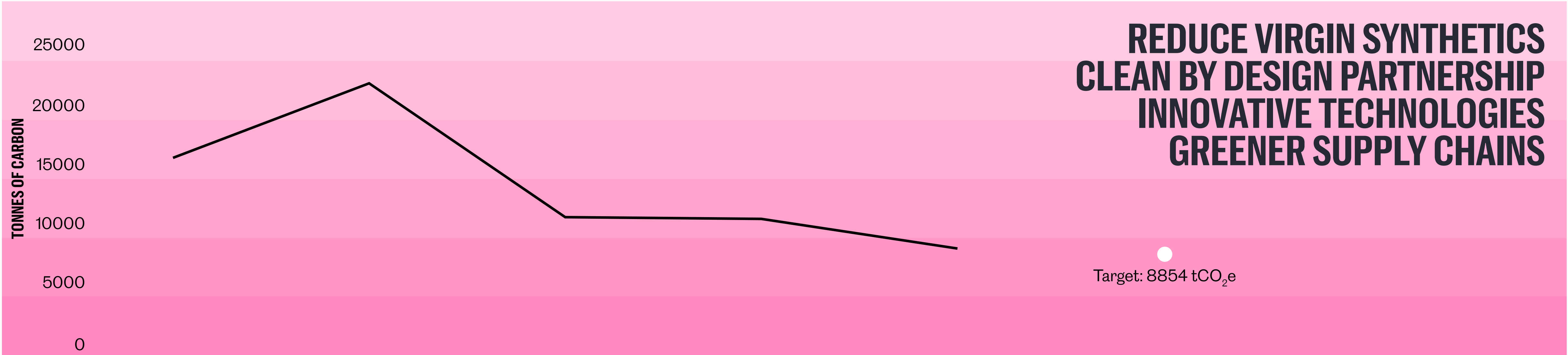
Net zero means reducing our greenhouse gas emissions to as close to zero as possible. To reach it, we must first reduce emissions across our operations and supply chain, and then eliminate any residual emissions through permanent carbon removal.

Rapha is the first cycling apparel company to set a science-based target for both short- and long-term emissions. From a 2021 baseline, we’ve committed to cut Scope 1 and 2 emissions by 88% and Scope 3 emissions by 45% by 2030. Our ultimate goal is to reach net zero by 2050.

Last year, we made a big step towards achieving our short-term target. By the end of 2025, we reduced our Scope 1 and 2 emissions by 43.5%, and Scope 3 emissions by 44%.

Shifting to better materials and reducing virgin synthetics directly tackles product-related emissions (see pages 30 and 35) and reduces our Scope 3 footprint. Our Clean by Design partnership with the Apparel Impact Institute (see page 27) supports tier 1 suppliers in adopting greener production methods, helping to reduce supply chain emissions. We’re also working with tier 2 suppliers to explore innovative technologies that support their transition to lower-carbon operations.

We expect to meet our Scope 3 2030 target as early as next year. Our roadmap to do so is clear: create materials and products with lower carbon footprints, and invest in greener supply chain practices.



Clean by Design

CLEAN BY DESIGN is central to decarbonising our supply chain. In partnership with the Apparel Impact Institute, we invest in training and smarter, lower-impact production methods, creating tailored action plans to reduce energy use.

We launched the programme with one supplier in January 2024 and a second in December 2024. Throughout 2025, our collaboration with these two suppliers resulted in a carbon reduction of 161.76 tonnes of CO₂ emissions.

Looking ahead, we'll continue to expand Clean by Design across our supply chain. By doing so, we're helping raise the standard for responsible manufacturing while driving progress towards our carbon, biodiversity and water goals.



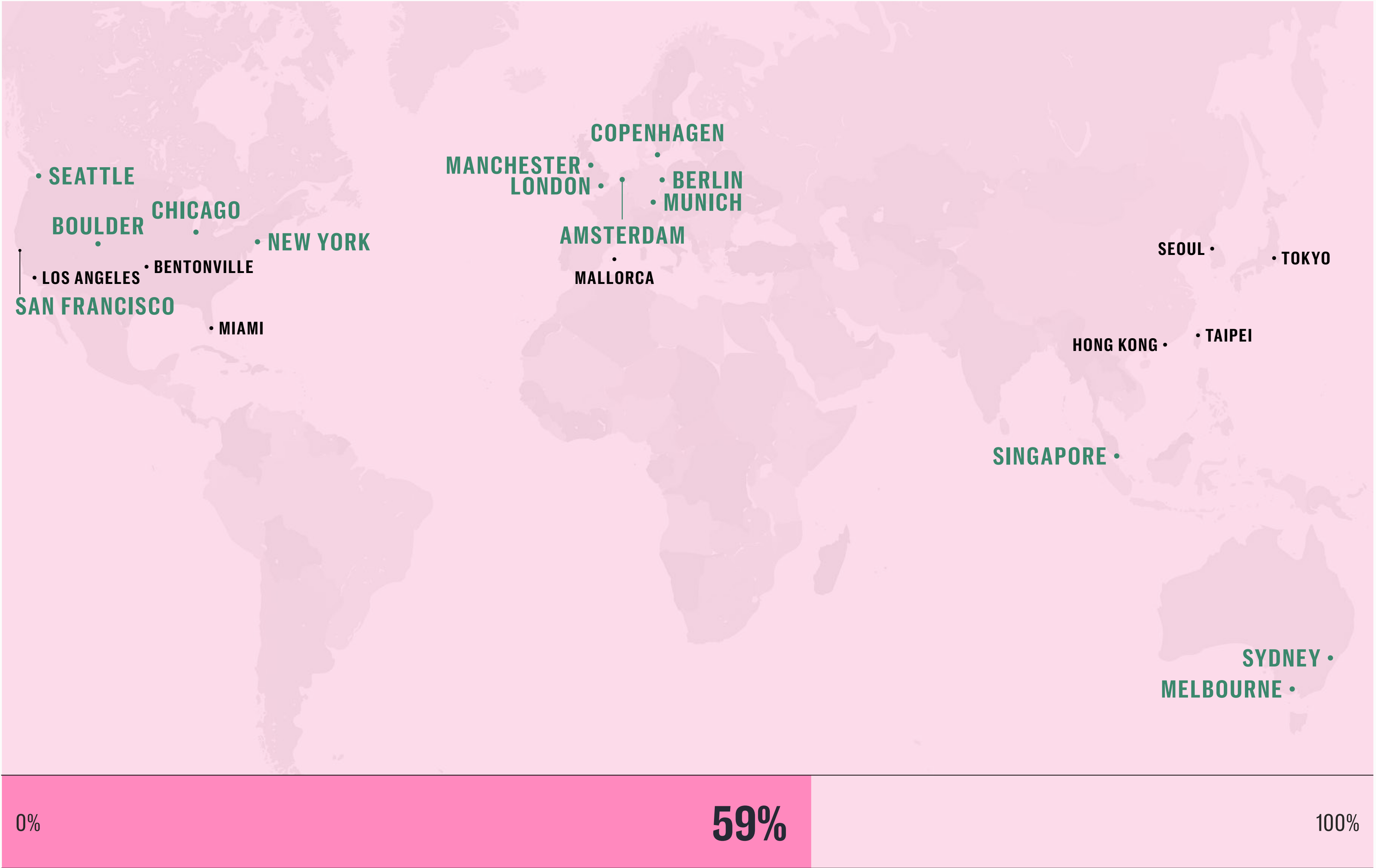
OUR CLUBHOUSES

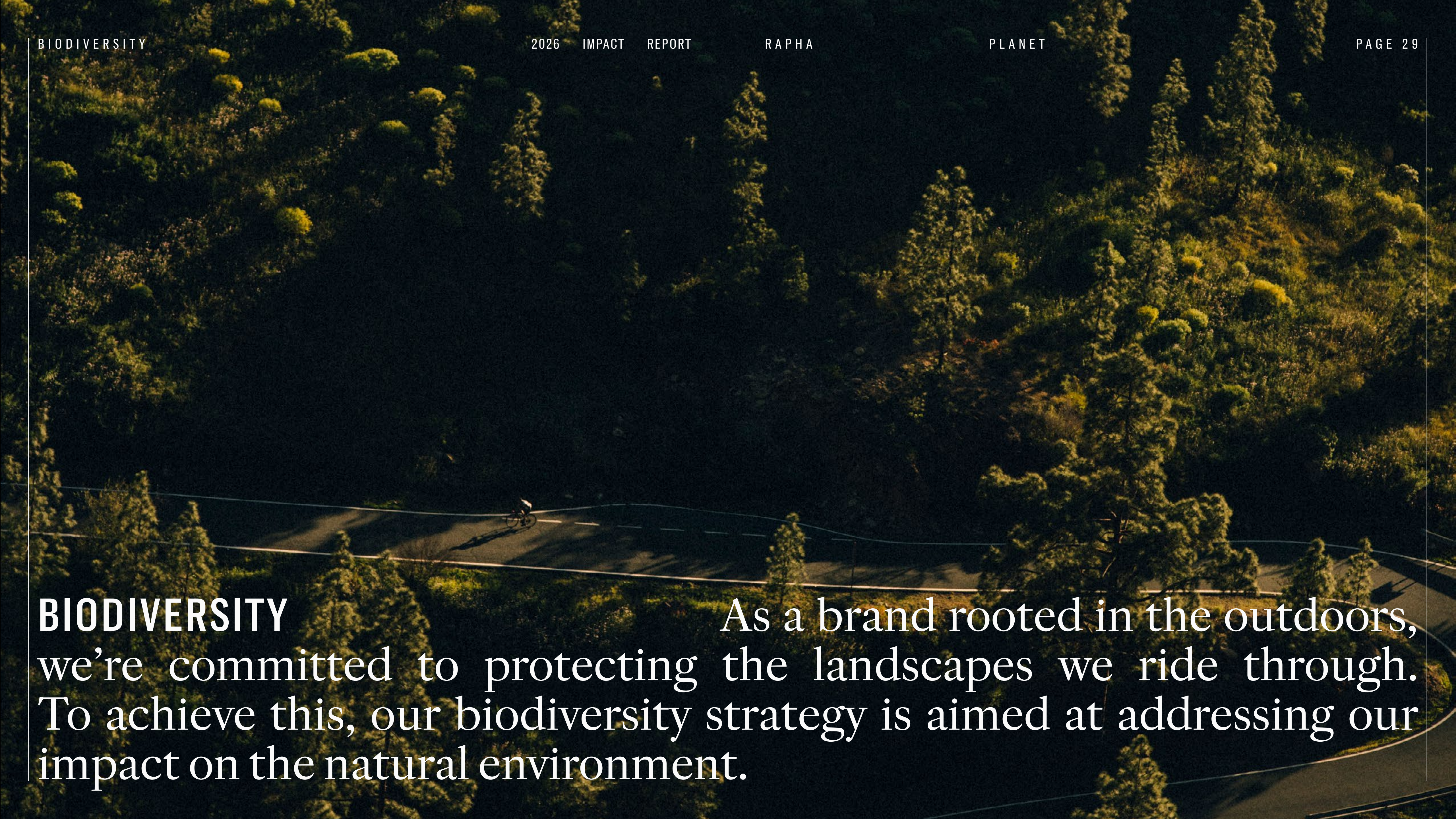
The Rapha cycling club is at the heart of our brand – we are home to the world’s most connected community of cyclists, a community that forges friendships and redefines what’s possible. Rapha is their constant, unwavering connection to the sport.

While more than half of our global Clubhouses now run on renewable energy, we did not meet our stated target of 100% by the end of 2025.

A number of reasons contributed to missing this goal. Several of our Clubhouses are in regions where renewable energy is not yet readily available on the grid. As a business, we decided against using renewable energy guarantees of origin (REGOs) for these Clubhouses, as these certificates would not generate renewable electricity directly to them and didn't feel in keeping with the spirit of the target.

Despite missing this target, we remain committed to transitioning our global Clubhouses to renewables as part of our carbon reduction strategy. Because of this, we will continue to publicly report how many of our Clubhouses operate on renewable energy in future Impact Reports.



An aerial photograph of a winding asphalt road cutting through a dense, lush green forest. A lone cyclist is visible on the road, providing a sense of scale. The sunlight filters through the trees, creating dappled light and shadows on the road and foliage. The overall mood is serene and emphasizes the brand's connection to nature.

BIODIVERSITY As a brand rooted in the outdoors, we're committed to protecting the landscapes we ride through. To achieve this, our biodiversity strategy is aimed at addressing our impact on the natural environment.



While recycled synthetic fibres offer a lower-carbon alternative to virgin materials, they do not eliminate the issue of microplastic shedding. That's why we're continuing to explore material innovation, product design improvements and emerging technologies that can reduce impacts across the full lifecycle of our products.

TARGET

Reduce the use of virgin synthetic materials to 20% of total materials by 2030.

OVER THE PAST YEAR, we've made significant progress in reducing our reliance on virgin synthetic materials. These fabrics now account for 34% of our total material volume, down from 53% last year, marking an important step towards our goal of reducing virgin synthetics to 20% by 2030.

This matters because climate and biodiversity are closely linked and virgin synthetic fibres such as polyester, nylon and elastane have impacts on both. Produced from fossil fuels, they are energy-intensive to manufacture, contribute significantly to carbon emissions and are associated with habitat degradation, water pollution and the release of microplastics.

Our 2030 target covers all materials used across our products, not just those that qualify as Environmentally Preferred Materials (see page 35). By reducing our dependence on virgin synthetics, our goal is to lower the carbon footprint of our products while reducing pressure on natural ecosystems.



WATER Water is essential to making our products, from dyeing fabrics to finishing garments. Our water stewardship programme aims to reduce our footprint and ensure we use only what's necessary to produce the kit we love to ride in.

TARGET Achieve a 50% water recycling rate across our major tier 2 textile mills

MANUFACTURING is a water-intensive process and many of our fabric suppliers operate in regions heavily impacted by climate change, most notably Italy, Taiwan, and China.

To protect these vital local ecosystems, we have introduced a 50% minimum water recycling target across our major tier 2 textile mills.

We already know what is possible. Our leading partners are currently hitting recycling rates of up to 75%, vastly reducing their overall water footprints. By scaling this success across our entire supply chain, our aim is to significantly lower our freshwater footprint at a time when global water scarcity grows.



PRODUCT



CIRCULARITY

Circularity lessens the demand on resources by looking to reduce and reuse waste from products. For us this means focusing on the materials we use for products and packaging, reducing the chemicals used in their manufacturing and ensuring that we develop products that are durable and repairable. In instances where this isn't possible, we will be offering schemes for takeback, donation and recycling to minimize the end of life impact.

TARGET 90% of production volume will be made with environmentally preferred materials by 2025.

OUR MATERIALS are the biggest driver of our environmental footprint. To tackle this, we have been shifting our fabrics towards Environmentally Preferred Materials (EPMs), which meet Textile Exchange's preferred material criteria. In 2025, 52% of our product range met our EPM criteria, meaning that at least 50% of the materials used in each of these products were preferred. This fell short of the 90% target we set in 2021.

This product-based measure does not fully reflect the proportion of materials we source that are preferred. Products such as socks and other smaller items can make up a significant share of our range by product count while representing a much smaller share of our total material volume. When measured by sourced fabric volume, 66% of our fabrics were preferred in 2025 (see the next page). This provides a truer picture of the scale of our shift towards preferred materials.

That is why from 2026 onwards, we will focus our measurement and progress on preferred material volume rather than the proportion of individual products meeting a 50% threshold. This will allow us to better reflect the actual volume of materials used across our products and the environmental impact of our material choices, while maintaining our commitment to reaching our original target of 90%.

EPM criteria

For a style to be included in our EPM calculations, it must meet two criteria:

Product level:

- At least 50% of the finished product, by weight, must be made with environmentally preferred fabrics.

For a fabric to be deemed environmentally preferred:

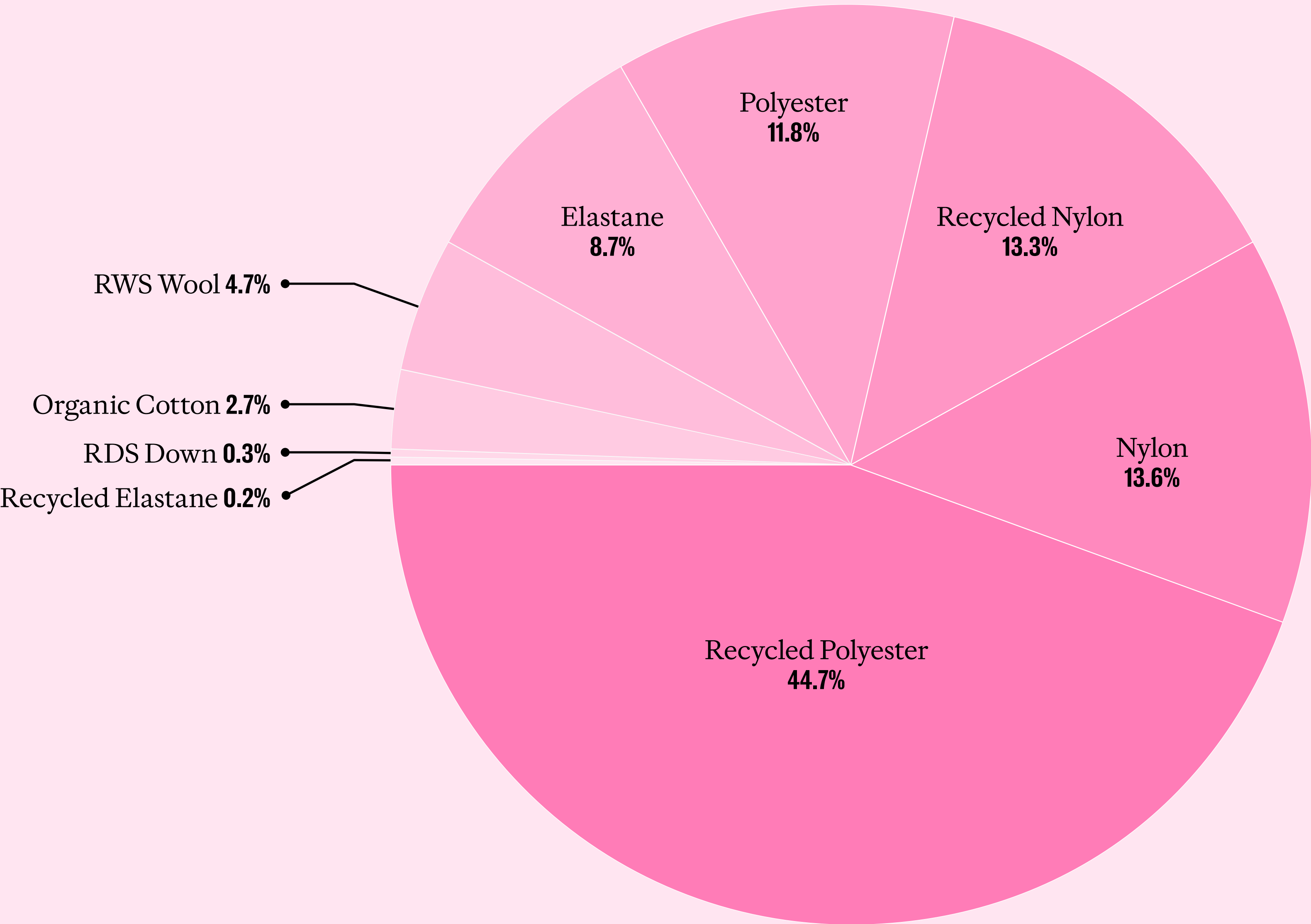
- At least 50% of synthetics must come from recycled sources.
- At least 95% of natural materials must be organic.

RECYCLED AND NATURAL FIBRES

We made significant progress in our shift to more environmentally-friendly materials in 2025. Recycled polyester is now by far the most common material used in our products, accounting for 45% of all our fabrics. We also cut our use of virgin nylon by more than 10% and increased recycled nylon by 8%, contributing to the reduction seen in our carbon footprint (see pages 24-25).

Looking to the future, we will continue building on this progress as we expand our use of recycled and lower impact fabrics, showing that it's possible to prioritise sustainability without compromising performance.

For natural fibres, we use only organic cotton and wool certified by the Responsible Wool Standard (RWS). This promotes better land management and animal welfare, while contributing to healthier ecosystems.



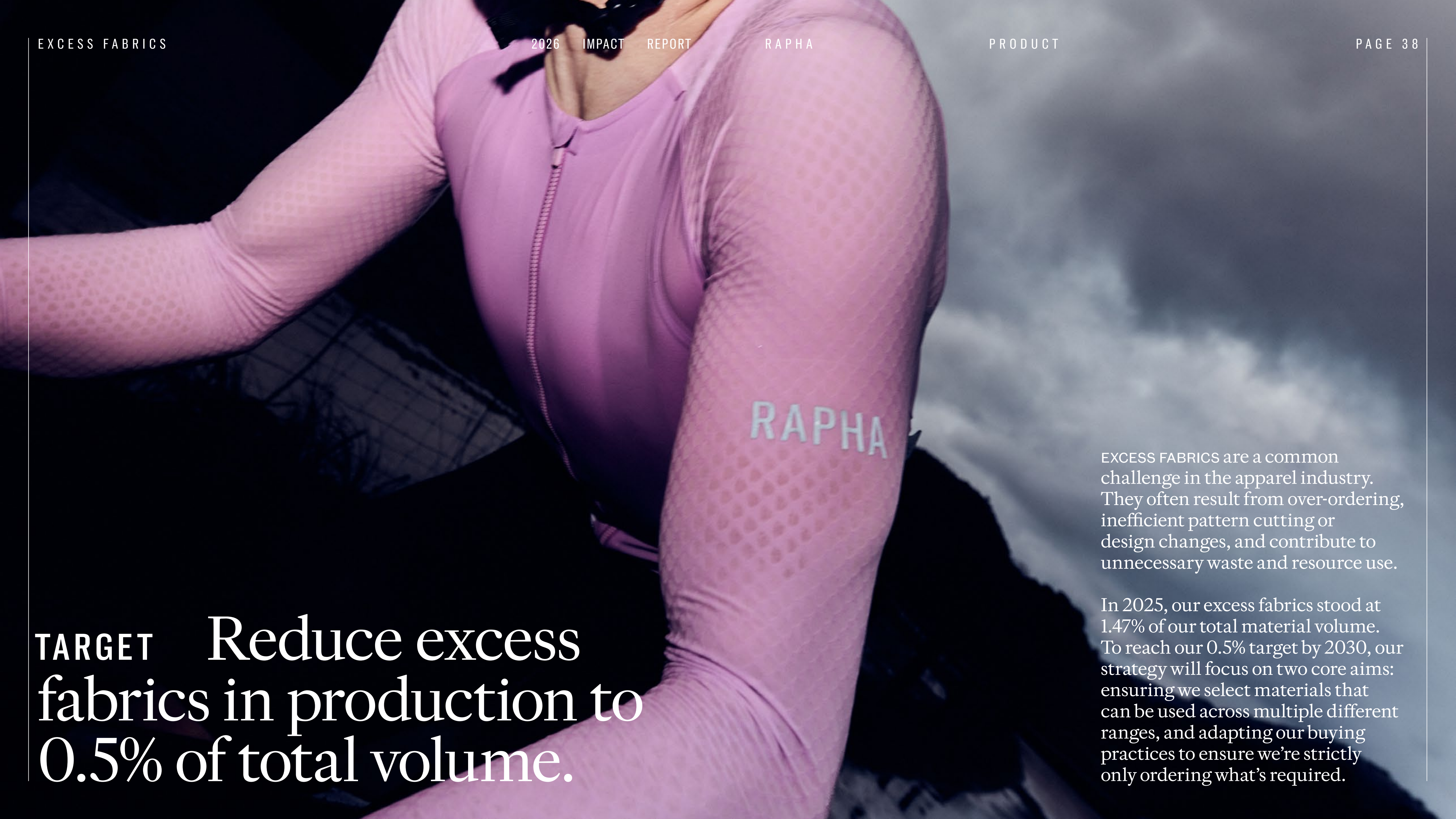
Geared for wet weather

MANY OF our outerwear products were historically treated with durable water-repellent (DWR) coatings containing PFCs. Over the past four years, we have been phasing out PFC-containing treatments.

While we no longer produce any new products containing PFCs, some older styles manufactured before this milestone remain in our inventory and will continue to be sold through until stock is exhausted. We are committed to being transparent about this distinction as we work towards eliminating PFC-containing products from our range entirely.



What are PFCs?
Perfluorinated chemicals (PFCs) are synthetic compounds traditionally used to make fabrics water- and stain-repellent. They don't break down easily in the environment and can accumulate in soil and water. Moving to PFC-free alternatives allows us to maintain high-performance wet-weather protection without the lasting environmental impact.



TARGET Reduce excess fabrics in production to 0.5% of total volume.

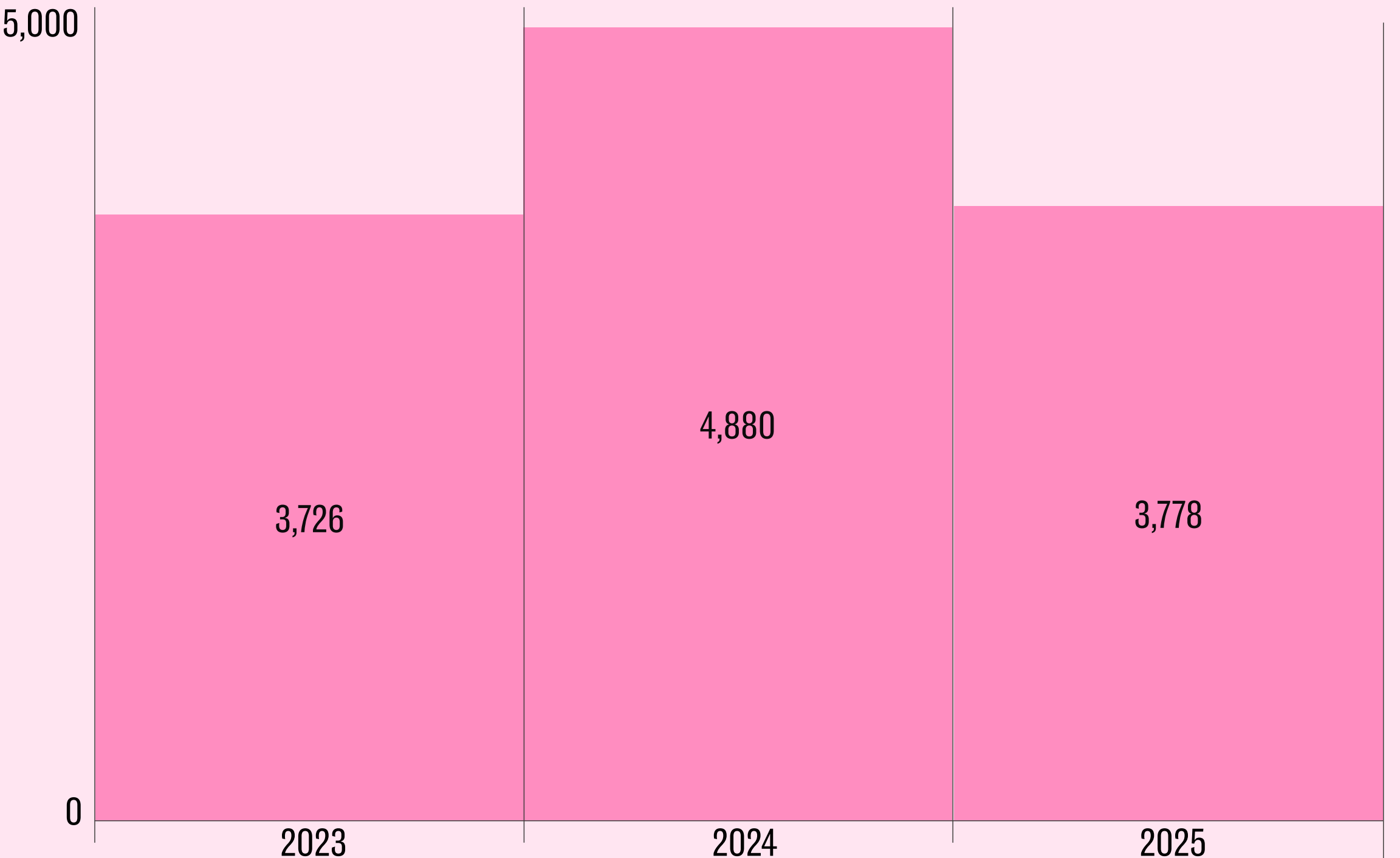
EXCESS FABRICS are a common challenge in the apparel industry. They often result from over-ordering, inefficient pattern cutting or design changes, and contribute to unnecessary waste and resource use.

In 2025, our excess fabrics stood at 1.47% of our total material volume. To reach our 0.5% target by 2030, our strategy will focus on two core aims: ensuring we select materials that can be used across multiple different ranges, and adapting our buying practices to ensure we're strictly only ordering what's required.



Crash Repair Service

OUR CRASH REPAIR service keeps riders on the road and kit out of landfill. We offer the service free-of-charge to maintain as much of our kit in circulation for as long as possible. In 2025, we repaired 3,778 products. This figure is down from the record number of repairs we carried out in 2024, but matches what we did in 2023.



Rapha ReRoute

EVERY piece of Rapha kit is built to go the distance, through high-quality materials, rigorous testing and thoughtful design. But longevity is only part of the story. We want our products to have multiple lives.

That’s where Rapha ReRoute comes in. Launched in 2024 in the U.S. through a partnership with Out&Back, the programme lets customers trade in used kit they no longer wear for store credit or cash. These products are given a second life, reducing textile waste, keeping our products on the road longer and giving our community the chance to experience high-quality kit second-hand.



**IN 2025, WE TOOK BACK
3,049 PRODUCTS THROUGH
RAPHA REROUTE**



TARGET Expand Rapha ReRoute to Europe.

WE ARE AIMING to bring Rapha ReRoute to more riders across Europe, with the goal of making the programme available continent-wide by 2030.

The first part of expanding ReRoute will be bringing it to Rapha’s home in the UK. We are well on the way to making that a reality, with an announcement due by next year’s Impact Report. The rest of Europe will soon follow to ensure repair and reuse are part of every rider’s journey.



Rapha.

PEOPLE

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2026